Common Media Manifest Metadata: Annotated Delivery Examples
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REVISION HISTORY

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<tr>
<th>Version</th>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
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<tr>
<td>1.2</td>
<td>November 24, 2014</td>
<td>Examples are written against Media Manifest v1.2.</td>
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1 INTRODUCTION

This document consists of annotated examples of the Common Metadata Media Manifest as used for delivery.

These are based on two documents: Common Metadata Media Manifest and Using Media Manifest, File Manifest and Avails for file Delivery (Best Practice). The applicable specifications and example files can be found at www.movielabs.com/md/manifest. Also useful for reference is Common Metadata, found at www.movielabs.com/md/md.

Examples are based on document versions at the time of writing, although they should also apply to later versions as well.

1.1 Document Organization

This document is organized by the top-level elements being documented, starting from the right in the following illustration.
1.2 Examples used in this document

Examples are drawn from the following examples.

NOTE: These examples can be used as templates to build Media Manifests, however the contents remains the property of the respective rights holders.

- Boondock Saints II, subbed, Japanese
- Boondock Saints II, dubbed, Japanese
- Boondock Saints II, non-Japanese
- Bad Words
- The Counselor, regular
- The Counselor, extended
- Frozen, US, dubbed
- Frozen, SK, dubbed

These are not necessarily final versions. They are included for illustrative purposes only.

1.3 Document Conventions

The following conventions are used in this document:

{SNIP} means something has been removed. Sometimes a comment is included. For example: {SNIP: basic metadata}.

{n} is used to reference a point in the data where \( n \) is numerical reference; for example, {1}

“HINT” is used to present suggestions, particularly where there might be confusion.

“OOPS” indicates there is a problem in the example. These are highlighted to illustrate common errors.
2 MANIFEST STRUCTURE

This collection of examples shows that there are many correct ways to build a Media Manifest. The following paragraphs provide an overview of the examples, providing some context for why they were written as they are. To the best of my knowledge, these are all valid. Each example addresses the specific realities of each organization delivering the content.

**Boondock Saints II** addresses a difficult internationalization problem. First, it handles burned in subs and separate subtitle tracks. Also, the tracks were not conformed so they cannot be delivered in a single Presentation. The result is three manifests: Japanese Subbed, Japanese Dubbed, and non-Japanese. Subbed and Dubbed are distinct because they have different subtitles burned into the video (dubbed only forced subtitles). There was no guarantee that the tracks could be reused between these three, so three manifests were in order. If, however, tracks could be reused, it would be preferable to package them into a single manifest with a single Inventory. The Experiences all contain main feature and a preview. There are different Presentations for each language (JP, EN, ES, KO). Going forward, it would be nice to see if all tracks that can be conformed. They can all then be in the same Presentation, greatly simplifying the Manifest.

**Bad Words** packs a full set of international tracks into one Media Manifest, also in accordance with the Manifest’s intended design. Internationalized metadata is included for multiple languages. Even the ratings are internationalized. The authors chose to create separate Audiovisual for each language; although, it might have been preferable to have distinct experiences because language is captured in the Experience definition making it easier to differentiate tracks. Note that even with multiple Experiences, metadata need only to be included once, so it would not have made the Manifest much longer. The use of Manifest IDs in this Manifest is excellent (although EIDR is preferred).

**The Counselor** has regular and extended versions. As these are likely distinct product offerings, it makes sense to separate them. These are nicely internationalized, containing a full set of tracks and metadata. In the Experience, the authors made full use of Playable Sequences, showing all the dub cards in sequence after the main feature. All tracks are collected in two presentations; one for the main feature and one for the trailer. From here, it’s just a matter of specifying the where the tracks can be found. This is a simple and elegant Manifest.

**Frozen** includes manifests for US and Slovakia (SK). These demonstrate how a simple configuration yields a simple Manifest. Excluding metadata, the entire Manifest is about a page, but still contains both a main feature and a trailer. The authors use a Playable Sequence for dub cards in Slovakia. Beyond that, it contains three Presentations for Slovakia (main, trailer and dub cards) and two for the US (main, trailer) and the associated track definitions in the Inventory.
3 EXPERIENCE

3.1 Frozen

This is as simple as it gets. There is one Audiovisual for the main title and one for the trailer. IDs are based on EIDR and properly formed.

The following example, also from Frozen, is similar to the example above with one important distinction: Rather than referencing a Presentation, it references a Playable Sequence that adds the dubbing credits to the video. This allows the same video asset to be used with a different audio track and a dubbing clip. The trailer doesn’t have a dubbing credits, so a simple Presentation works here.
3.2 The Counselor

In this case, the Experience is simple with one Audiovisual for the main title and one for the trailer. In this case, however, the referenced Presentations contain multiple languages. So, the user experience behind these Experiences is very International. IDs are based on EIDR and properly formed.

HINT: The Content ID used for the trailer {2} is the same as the main title. This is a reasonable practice since there probably isn’t trailer metadata. However, it’s preferred to have metadata for the trailer.

3.3 Boondock Saints II

Boondock Saints II, subbed
Boondock Saints II, dubbed is almost identical to the subbed version, but the referenced presentations are different.

### 3.3.1 IDs

HINT: Although technically usable, the ExperienceID should be in the form defined in *Best Practices (3.1.7)*. It’s missing the prefix ‘urn:dece:experienceid:’ or ‘md:experienceid’. The same is true for Presentation IDs.

Subs and Dubs used the same Experience ID, but that is corrected here.

### 3.3.2 Region and Language

This Experience is designed for Japan as can be seen by the Region \{1\}.

### 3.3.3 Metadata

The author chose to present metadata specific to Japan \{2\}. The ‘eidr-x’ syntax is used to capture the EIDR and to distinguish the specific metadata used in this Experience.
HINT: The type of identifier is included in the standard urn:dece and md: forms. We know the identifier in [2] is a Content ID because of the form urn:dece:cid. Because the type is known, the ‘.metadata’ at the end of the identifier is unnecessary.

HINT: Common Metadata is designed to support multiple localizations, using multiple LocalizedInfo elements. If you have multiple localizations available, you can include them all in the same metadata. This is particularly useful if you include metadata by reference (see next hint). Boondock Saints II, non-Japanese version is an excellent example of metadata serving multiple languages: Latin American Spanish, Korean, Quebecois and English. One improvement to this set is to include localized DisplayName elements for People/Name/DisplayName.

HINT: Authors have a choice of embedding the metadata in the Experience or referencing elsewhere.


3.3.4 Audiovisual

There are two Audiovisual presentations: Main and Promotion.

HINT: More detail can be provided using SubType. Encoding is documented in Best Practices, Section 8.2. For example, the Main’s SubType could be ‘Feature’ and the Promotion’s SubType might be ‘Trailer’.

3.3.5 Variations

There are three version of Boondock Saints II: Japanese Subbed, Japanese Dubbed and “non-Japan”. This is how the studio chose to package this title. The Subbed versions have subtitles burned into the video, while the Dubbed version does not.

The metadata for the subbed and dubbed are the same.

The Experiences differ in that they reference different tracks.

HINT: You might be asking yourself if this must be three files. It depends. The most general design is to combine them in one. There would be one metadata set that covered both the Japanese and non-Japanese languages.
4 PLAYABLE SEQUENCE AND PRESENTATION

4.1 Frozen

This example shows three presentations \{1\} and \{2\} and \{3\}, and a Playable Sequence \{4\}.

The way this is configured the Playable Sequence plays the main title \{4a\} and the dub card \{4b\}.

The first Presentation has a video track \{1a\}, an audio tracks \{1b\} and subtitle track \{1c\}. A second Presentation \{2\} has a single video track and a single audio track. The third Presentation \{3\} is a dub card, so it only has video.
4.2 The Counselor

The Counselor created a Playable Sequence in the Experience. This is equivalent to creating a separate PlayableSequence object and referencing it. The result of the playable sequence is the main feature (Clip sequence="0") followed by a series of dub cards (clips 1-8).

HINT: Track Selection is based on Clip 0. If other clips have the same tracks, the selection will be applied to these tracks. In this case, the dub cards have no audio or subtitles, so just the video plays.
The main Presentation includes one video, multiple audio and multiple subtitle tracks. Note that each track has a derived ID, based on EIDR and Best Practices, section 3.4.3. This is as good as it gets.
The other Presentations (dub cards) are all of the same form. Following is an example. Note the proper use of naming conventions for the tracks. Arguably, the PresentationID does not
need the final ‘.presentation’ as that is implicit in ‘md:presentationid’; however, if this increases readability, this is fine.

```xml
  <manifest:TrackMetadata>
    <manifest:TrackSelectionNumber>0</manifest:TrackSelectionNumber>
    <manifest:VideoTrackReference>
    </manifest:VideoTrackReference>
  </manifest:TrackMetadata>
</manifest:Presentation>
```
5 INVENTORY

The Inventory section needs to include enough information for the Manifest’s recipient to figure out where to find the associated tracks. Because it is so closely tied to the recipients extraction process, exactly what is included may vary from company to company. Regardless, it is important that information be provided accurately.

HINT: File names are not a substitute for metadata. File naming is convenient for troubleshooting, but the data cannot be processed automatically (this should \textit{never} be tried).

HINT: Codec name encoding can be found in Common Metadata, Sections 5.2.31 (audio), 5.2.5.1 (video) and 5.2.7.3 (subtitles). OOPS: Some of the metadata is doesn’t follow these rules. The correct entry for a codec would be “PRORES” or “PCM”. “MOV” is a container type found in Section 6.2.1.1, actually encoded “Quicktime (MOV)”.

HINT: If you’re not sure about metadata and it’s optional, leave it out. Missing metadata is better than incorrect metadata.

In these examples, all that is needed is the track ID, Type, language and container reference (i.e., file name).

Following are some examples of tracks.

5.1 Boondock Saints

This Boondock Saints II example shows appropriate use of metadata. Codec and picture information is correctly included. The codec is correctly encoded as PRERESHQ, and the picture size is included. Notably, this includes SubtitleLanguage to signal the burned-in subtitle language.

HINT: If subtitles are burned into the video, it’s useful to include SubtitleLanguage. It’s also useful to use the @type attribute to distinguish between language subtitles and forced subtitles. See Common Metadata, sections 5.2.4 (SubtitleLanguage) and 5.2.7.1 (types).
From the same Manifest, here is an audio example. It’s pretty straightforward and typical of an Audio element. Note that the codec is correctly encoded.

HINT: It’s best to use the @dubbed attribute of Language to indicate whether or not the track is original audio. However, this does not necessarily apply to animated pictures as the animation is not necessarily specific to a language.

5.2 Bad Words

The following example, show the use of @dubbed. The English track is not dubbed and the Czech track is dubbed.
5.3 Frozen

The following Frozen example shows audio, video and subtitle. As an additional feature, Type is included for all. This makes it very clear what it delivered. As noted above, there is no need for @dubbed because the feature is animated. It would have been nice to include Picture data.

```xml
<manifest:Audio AudioTrackID="md:audtrackid:mpm:750000029502:google.frozen.th.primary.audio.sk.8ch">
  <md:Type>primary</md:Type>
  <md:Language>sk</md:Language>
  <manifest:ContainerReference>
    <manifest:ContainerLocation>file://resources/Frozen_TH_2398_Google_SLK_DUB_8ch_audio.mov</manifest:ContainerLocation>
  </manifest:ContainerReference>
</manifest:Audio>

<!-- Dub Card -->
<manifest:Video VideoTrackID="md:vidtrackid:mpm:750000029502:google.frozen.th.dubcard.sk.224">
  <md:Type>primary</md:Type>
  <manifest:ContainerReference>
    <manifest:ContainerLocation>file://resources/Frozen_TH_2398_Google_SLK_DUB-Cards.mov</manifest:ContainerLocation>
  </manifest:ContainerReference>
</manifest:Video>

<!-- Promotional Content -->
<manifest:Video VideoTrackID="md:vidtrackid:mpm:750000029502:google.frozen.all.promotion.video.sk.clipdub">
  <md:Type>primary</md:Type>
  <manifest:ContainerReference>
    <manifest:ContainerLocation>file://resources/Frozen_TH_1080p2398_224_Google_SLK_DUB_8ch_trlr.mov</manifest:ContainerLocation>
  </manifest:ContainerReference>
</manifest:Video>

<!-- Timed Text -->
<manifest:Subtitle SubtitleTrackID="md:subtrackid:mpm:750000029502:google.frozen.th.sk.narrative">
  <md:Format>SRT</md:Format>
  <md:Type>normal</md:Type>
  <md:Language>sk</md:Language>
  <manifest:ContainerReference>
    <manifest:ContainerLocation>file://resources/Frozen_TH_2398_Google_SLK_NTT.srt</manifest:ContainerLocation>
  </manifest:ContainerReference>
</manifest:Subtitle>
</manifest:Inventory>
```
6 OTHER ELEMENTS

6.1 Compatibility

The combination of the schema namespace and the Compatibility element ensures that the recipient knows how the manifest was encoded. In these examples, the namespace is http://www.movielabs.com/schema/manifest/v1.1/manifest.

```xml
<manifest:Compatibility>
  <manifest:SpecVersion>1.1</manifest:SpecVersion>
</manifest:Compatibility>

or

<manifest:Compatibility>
  <manifest:SpecVersion>1.1a</manifest:SpecVersion>
</manifest:Compatibility>
```