Objective:	Avail TV season and episodic content with grouping constructs				
Theme:	Avails	**Spec:**	EMA Avails 1.7.2	**Date:**	Sept 20, 2017
Content:	Television	**Version**	1.0	**ID:**	TV-04-UC

SCENARIO 1: Avail episodic TV content as a volume

Disney Junior is availing *Doc McStuffins* to its retail partners as multiple volumes: *Doc McStuffins Volume 1, Volume 2, Volume 3, and Volume 4*. These volumes constitute a subset of episodes from a single season of the same series, but may also consist of episodes across multiple seasons of the same series. Volumes typically contain fewer episodes than a full season in order to be priced affordably. It is also common to represent a full season through two volumes, i.e. the episodes of season #3 may be split up and sold as Volume 3A and Volume 3B.

SCENARIO 2: Avail episodic TV content as a collection/bundle

Disney Junior is availing a themed product titled *Disney Junior Celebrates Moms* which includes mom-centric episodes from across different TV series.

Discussion Points

1. **What differentiates volumes, bundles, collections, and compilations?** What is the intended purpose of each: are they driven by marketing, operations, distribution, or other? The Common Metadata and the EMA Content Availability Metadata specs define these terms however are these definitions consistent with real world application? Instead of using the term "bundle" as an overall classification, is the term "grouping" more appropriate? If volume is defined as consisting of episodes from within the same series, then this use case most closely approximates a season and is easily represented in the Avails 1.7.2 specification.

2. **Options for TV bundle support in Avails 1.7.2?** TV bundles are not natively supported in the Excel format. They are supported through the XML. If they are needed, a workaround could be to use the BundleALIDs field in the Movies avails worksheet (though this is not ideal), or a specification change could be proposed to add BundleALIDs to the TV worksheet.

Objective:	Avail TV series, season and episodic content as bundle, volume, compilation, collection and indicating ID change				
Theme:	Avails	**Spec:**	EMA Avails 1.7.2	**Date:**	Sept 20, 2017
Content:	Television	**Version:**	1.0	**ID:**	TV-04-BP

DOCUMENT REFERENCES

Filename	Description	Link
DOCMCSTUFFINS_V2_TV-04_S1.XLSX	TV episodes as a volume	[Link](#)

RECOMMENDATION AND PROCESS

Below are recommended fields and corresponding values to support the scenarios described above.

Assumptions
- **EntryType:** Full Extract
- Episodes within a volume are not concurrently available as part of a season offer. In other words, the studio is availing a volume instead of the season.
- The **SeasonNumber** listed for each episode in the volume will be that of the volume and not the season in which the episode originally aired.
- A compilation EIDR may or may not be available. If not available, a studio internal ID will be provided for **SeasonAltID**.

Scenario 1
Avail Volume
Currently, content grouping definitions are studio dependent. To reduce ambiguity, the following are proposed definitions for bundle, volume, collection and compilation:
- **Bundle:** consists of two or more full seasons of the same series
  - *The Flash* Bundle: Seasons 1,2, and 3
- **Volume:** consists of episodes from within the same series. These episodes can be from the same season or can span multiple seasons.
  - *Doc McStuffins, Vol. 1:* 13 episodes (March 2012 - April 2012)
  - *Doc McStuffins*, Vol. 2: 13 episodes (April 2012 - January 2013)
- **Collection:** may consist of episodes from across multiple series but it is not limited to this notion. Collections are used to group "like" content together for a single purchase option.
  - The Best of Chandler: 10 episodes from *Friends* highlighting Chandler Bing

- **Compilation**: a multi-segment block of short form content that is put together to create a new work. Because this new work is in essence a new stand-alone episode, compilations episodes will typically be represented as such.
  - Disney's *Descendants Wicked World*: 3 multi-segment block episodes comprised of 30+ pieces of short form content

Volumes are treated similar to seasons in terms of the data needed within the avail. In order to logically differentiate a volume from a season, observe the following recommendations:
- Season/Volume Information
  - **WorkType:** Season
  - **SeasonNumber:** Assign a unique number that will not conflict with a true season number. For example, if there is already a season 1, a suggested number for differentiating volumes is to list as SeasonNumber 101.
  - **DistributionNumber**: Specify volume number, i.e. 2, 3, 4A, 4B
  - **SeasonID:** Optional, able to be updated. Must be EIDR Abstract for the season encoded in standard format, i.e. 10.5240/4273-9A31-DB34-4E9D-A0BB-O.
  - **SeasonAltID:** Optional, able to be updated. Studio dependent internal identifier that serves as an alternate ID to the SeasonID/EIDR. Most likely identifier for the volume.
  - **SeasonContentID:** Required, able to be updated. Studio dependent identifier for metadata/MEC related to the volume. May be EIDR encoded in standard format or internal ID.
- Episode within a Volume Information
  - **WorkType:** Episode
  - **SeasonNumber:** Same as number used for Season/Volume offer defined above.
  - **DistributionNumber**: Same as identifier used for Season/Volume offer defined above.
  - **SeasonID:** Same as number used for Season/Volume offer defined above.
  - **SeasonAltID:** Same as number used for Season/Volume offer defined above.

Scenario 2

Avail bundle of episodes
- Communicate bundle product offerings directly to partner through bilaterally agreed-upon methods since episodic bundling is not available in Avails 1.7.2.
- Use Avails 2.2 XML to convey bundle.

Appendix

Use Case Document Change History:

Version	Date	Change Summary
1.0	9/20/2017	Initial Version

Best Practice Document Change History:

Version	Date	Change Summary
1.0	9/20/2017	Initial Version